



Minutes of the 94<sup>th</sup> meeting of the Advisory Board of **safefood**

Held on Friday, 21<sup>st</sup> June 2013 at 10.30am

At **safefood** Offices, Dublin

---

**PRESENT:**

Ms Lynn Ni Bhaoighealláin (LNB- Chair)

Mr Thomas Burns (TB)

Ms Helen O Donnell (HOD)

Ms Hannah Su (HS)

Dr Mary Upton (MU)

Ms Julie Andrews (JA)

Ms Jane Wells (JW)

Mr Brendan Kehoe (BK)

Mr Alan McGrath (AMG)

**Safefood**

**IN ATTENDANCE:**

Mr Martin Higgins, Chief Executive Officer (MH)

Mr Ray Dolan, Director of Corporate Operations (RD)

Dr Cliodhna Foley Nolan, Human Health & Nutrition (CFN)

Ms Fredrica Doyle, PA

**APOLOGIES:**

Ms Darina Allen (DA)-(Vice Chair)

Mr Campbell Tweedie (CT)

Mr Edward Spellman (ES)

**1. Introduction and apologies**

**Noted:** The chair opened the meeting and apologies were noted.

**2. Minutes of the meeting held 22<sup>nd</sup> March**

**Noted:** The minutes of the 93rd meeting were reviewed, agreed and proposed by JW and HS.

### **3. Matters arising from the minutes**

#### **Actions from last meeting:**

- 101 square meals - reproduced for NI in conjunction with PHA
- CFI – FD sent copy to HOD – if any other board member would like a copy they should contact FD
- Corporate plan – MH mentioned that the draft Corporate Plan is still being worked on and will be still submitted by the end of the year as planned

### **4. Chief Executive Report**

#### **Corporate**

##### **2013 Business Plan**

MH reported that the Business Plan is down for noting at the Health Sector NSMC meeting scheduled for July 3rd.

##### **2012 Audit**

The C&AG is still working on the certification of the 2012 Financial Statements.

#### **Campaigns**

##### **Childhood Obesity**

Preparations for the campaign are at an advance stage. HSE is an active partner in the campaign, which will be endorsed by PHA in Northern Ireland. Various issues around the topic of obesity were discussed. The Food Dudes campaign was mentioned as a proactive example of encouraging fruit and vegetable consumption. The effect of genetic factors was discussed and it was agreed by the CEO that a short paper on the topic would be prepared for Board Members. A discussion also took place on the impact of social economics on the 'Obesogenic' environment. It was agreed that Prof. Donal O'Shea would be invited to present to the Board.

#### **Actions:**

- MH to prepare information paper on genetics
- Invitation to be sent to Prof. O'Shea

### **5. Presentation on Community Food Initiatives**

Ms Georgina Buffini from Healthy Food for All, gave a presentation on Community Food Initiatives sponsored by **safe food**.

Ms Buffini answered questions following the presentation and invited and encouraged board members to visit CFI sites around the Island.

She explained to members that they are run by volunteers in the local community and that all ethnic groups are encouraged and welcomed to join in and are encouraged by Healthy Food for All to take ownership. MH explained how the funding works and how the money is accounted for by the communities.

**Declaration of interest:** MU declared an interest in this topic as a board member of Healthy Food for All.

## **6. Tour de table**

There were no other issues arising.

## **7. Any Other Business**

**Noted:** There being no other business the meeting closed.

### **Date of next meeting:**

August 16<sup>th</sup> 2013 at **safefood** offices.