



Minutes of the 101st meeting of the Advisory Board of **safefood**
Held on Friday 20th June @10.30 am
Safefood offices, Dublin

PRESENT:

Ms Lynn Ni Bhaoighealláin (LNB- Chair)
Mr Thomas Burns (TB)
Ms Hannah Su (HS)
Mr Alan McGrath (AMG)
Mr Edward Spellman (ES)
Dr Mary Upton (MU)

Safefood

IN ATTENDANCE:

Mr Ray Dolan (RD)
Dr Gary Kearney (GK)
Ms Frederica Doyle (FD)
Mr Dermot Moriarty (DM)
Ms Sara Eslami (SE)
Dr Cliodhna Foley-Nolan (CFN)
Dr Linda Gordon (LG)

APOLOGIES:

Ms Darina Allen (Vice Chair)
Ms Jane Wells
Ms Julie Andrews
Ms Helen O'Donnell
Mr Brendan McGrath
Mr Campbell Tweedie

1. Introduction and apologies

Noted: The chair opened the meeting and apologies were received.

2. Minutes of the previous meeting held October 11th

Noted:

The minutes of the 100th meeting were reviewed, agreed and proposed by AMG and HS.

3. Matters arising from the minutes

There were no matters arising from the minutes.

4. Chief Executive Report

RD went through the CEO report for the board as follows;

4.1 Corporate

- Update on staff pension increases
- Awaiting certification by C&AG on 2013 annual accounts
- HR update and CEO vacancy

4.2 Food Safety Campaign

DM spoke about focus groups on Food Safety Campaign and Food preparations at home.

Action: DM to circulate dates for groups for future focus groups.

Action: FD to circulate dates to board members

4.3 Eatright.eu – Early School leaver Resource

The press release is to be held off until September and will be aimed at trainers.

5. Presentations

The Board were presented with the following:

- Marketing and Communications – Mr Dermot Moriarty, Marketing Manager
- Food Safety - Dr Linda Gordon, Chief Specialist Food Science
- Let's take on Childhood Obesity one small step at a time - Dr Clíodhna Foley Nolan, Director Human Health and Nutrition
- Trends in Digital Media use – Ms Sara Eslami, **Safefood** Fellow

A questions and answers session followed each presentation

6. Tour de table

There were no other issues at this meeting.

7. Any Other Business

There was no other business at the meeting.

The Date of the next meeting is scheduled for Friday 15th August in *safefood* offices, Dublin