

# What is the Media?

## Activity 1.2



### Noise – The New Music Shop

Which form of media would be best for a music shop?

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Who should see the advertisements?

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Where should advertisements appear to ensure the right people see it?

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What logo, colour and writing should you use?

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What slogan could you use to encourage people to shop at Noise?

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Name: \_\_\_\_\_

Class: \_\_\_\_\_